



# Qrvey vs insightsoftware

(Formerly Logi Analytics)

## Making the right choice for embedded analytics





If your SaaS company needs embedded analytics, look no further!

Qrvey is the only all-in-one analytics platform built on AWS that includes your entire data pipeline and is optimized for modern embedded analytics. We are 100% cloud native and completely serverless, offering unparalleled performance, flexibility and scalability to meet today's demanding data needs.

In this brochure, you'll learn about the Top 6 reasons companies choose Qrvey over insightsoftware, formerly Logi Analytics for their embedded and distributed analytics.

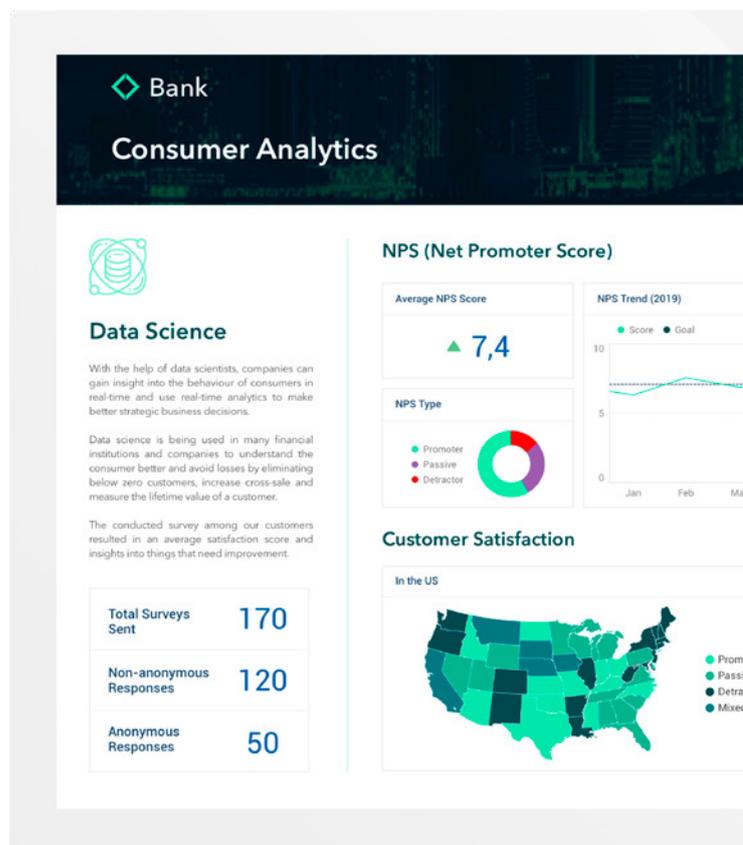
## Reason #1:

# One Product, One Purpose

insightsoftware is a collection of loosely integrated BI tools that have been built and acquired over many years. The company's primary products are now over 15 years old and weren't built for modern data and embedding needs of today's software companies.

Qrvey was built from the ground up with a modern cloud architecture that delivers the big data performance required by today's demanding embedded analytics projects. It was also built for today's modern data needs and can ingest any data, not just structured data.

Qrvey activates 70% of dark data that gets missed by legacy tools like insightsoftware. Finally, as we've already mentioned, Qrvey is a tightly integrated and centrally administered, all-in-one analytics platform.



**“Qrvey was built from the ground up with a modern cloud architecture.”**

## Reason #2:

# Architected For Modern Analytics

insightsoftware follows in the footsteps of many traditional server-based BI platforms. It is a deployed Java/.Net application that can either be hosted on your servers or containerized in the cloud. In either case, insightsoftware requires the installation and maintenance of external data sources, which adds extra layers of complexity and costs to scalability decisions.

Qrvey is a native cloud-based platform that is deployed into your existing cloud account on AWS. This ensures that you're always in control of your costs, data and infrastructure.

With Qrvey, you can quickly and cost-effectively scale up or down as needed because of our 100% serverless architecture that comprises dozens of microservices.

**"Architecture is everything. Qrvey uses over two dozen AWS microservices for an unparalleled experience."**



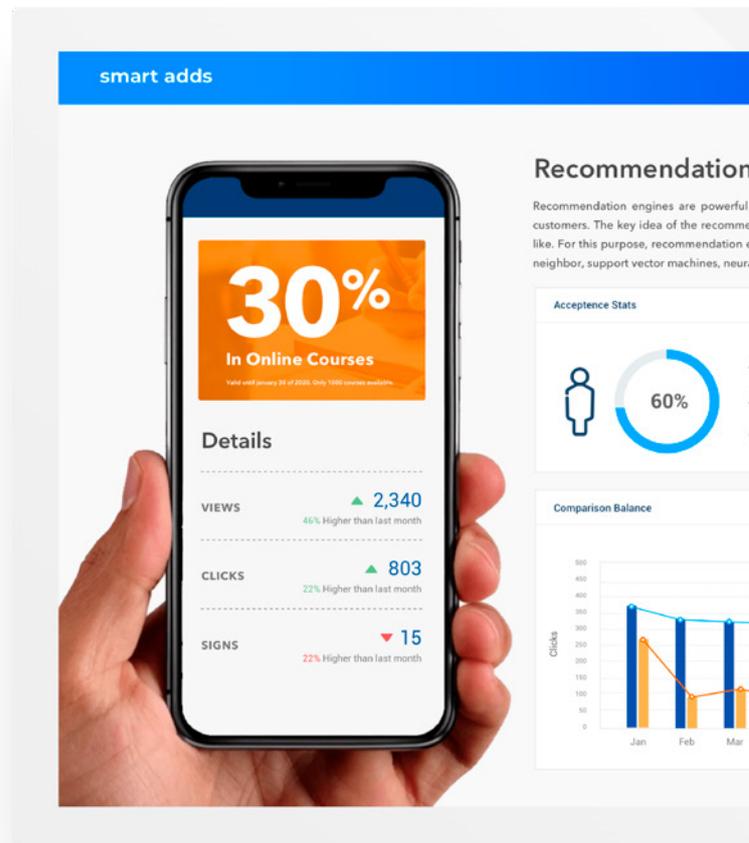
# Reason #3: The Only All-In-One Analytics Solution

insightsoftware is a traditional business intelligence platform that offers a mature toolset, across multiple products, to build data visualizations such as charts, reports, metrics and dashboards.

Qrvey takes a different approach. Qrvey was born in the cloud and is truly an all-in-one analytics platform. It includes your entire data pipeline, from data collection and transformation to analysis, visualization, automation and ultimately, action.

It also integrates AI/ML capabilities throughout the platform. Qrvey allows even non-technical users to build robust data and analytics applications for in-house, self-service, embedded or distributed use cases in a no-code fashion.

**"No other analytics platform offers an all-in-one solution that's 100% serverless and includes your entire data pipeline."**



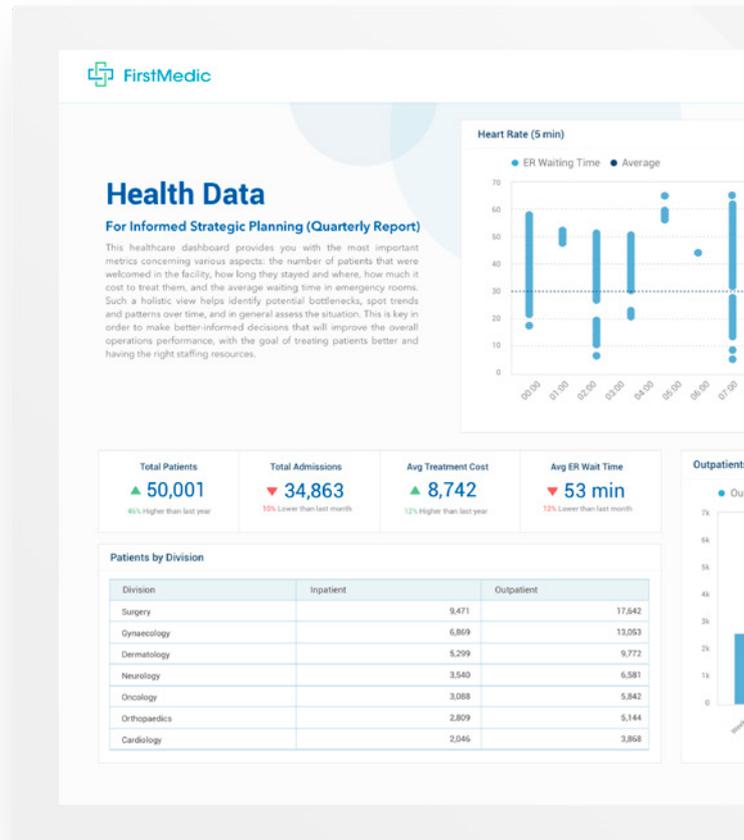
# Reason #4: The Complete Data Picture

Data-driven decisions demand a complete data picture. insightsoftware merely connects to existing structured data sources and does not include any built-in data repository. This means that the platform’s performance is entirely dependent on the performance of the databases it’s connected to.

Qrvey is an enterprise-grade data platform with an “all data accepted” philosophy. It is built on Elasticsearch and provides industry-leading performance, scalability and flexibility to meet even the most demanding use cases.

Qrvey has no data limitations because we deploy directly into your existing AWS account where your data already resides.

Qrvey has the ability to collect, transform and analyze all types of data, including semi- and unstructured data sources with the performance and robustness you expect from an enterprise data solution.



**“See the complete data picture, including unstructured and dark data, with Qrvey.”**

## Reason #5: Embedded Is A Mindset

Embedded analytics are often just a feature set at most companies but at Qrvey, we have the experience to know that in order to do embedded right, you need a whole lot more. Embedded isn't just a feature set, it's a mindset. That's why you'll not only find APIs, pre-built widgets, and white-labeling inside the Qrvey platform, you'll also find a company of experts to support your embedded efforts behind it.

Qrvey eschews the user-based licensing and encourages increased deployments and user adoption with unlimited licensing options that grow with your business instead of against it.

We have stand-alone plans for individuals and teams on the AWS Marketplace as well as embedded plans for enterprises and software companies, complete with centralized management and security portals. No matter what your needs are, you'll find your solution at Qrvey.

**“Embedded is a lot more than just a feature set, it's a mindset that includes more than the product.”**



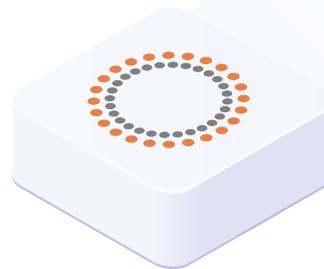
## Reason #6:

# Infrastructure Savings

Depending on which of the company's products you're using, insightsoftware requires your data to be housed either in costly external databases and data warehouses or inside built-in data storage, sometimes both.

Qrvey includes a built-in, high-performance backend using Elasticsearch that eliminates the need for costly servers and data storage that mostly sit idle. Software companies can dramatically simplify their infrastructure and administration while realizing considerable savings with Qrvey's unified platform and serverless architecture on AWS.

**“Qrvey eliminates the need for costly servers and data storage.”**



SAVINGS

SAVINGS

# What You Get With Qrvey

Here are just some of the features and functionality built into the Qrvey platform:

-  **Dark Data**

Your company generates a lot more data than you might think. Qrvey can shine a light on all of your non-traditional, dark data sources and add them to the analytics equation.
-  **Data Router**

Qrvey's Data Router is your centralized hub for connecting to all of your existing data sources, managing data loads, and optimizing performance to keep your data flowing at the speed of your business.
-  **Chart Builder**

Build beautiful, feature-rich charts and visualizations using Qrvey's easy-to-use chart builder that includes advanced, interactive functions like drill-downs, filters and actions.
-  **24/7 Data Monitoring**

Qrvey's powerful automation layer continually keeps watch over your data and can take action instantly as new data is received or when user-defined KPI thresholds are met.
-  **Integrated AI/ML**

Machine learning is built into the entire Qrvey platform, from data collection to actions, delivering enhanced capabilities and additional insights every step of the way.
-  **SDLC Support**

Qrvey deploys directly into your existing AWS account and supports SDLC use cases, with multiple instances for development, testing and production.
-  **Web Forms**

You can only get the right answers if you ask the right questions. That's why Qrvey's built-in web forms make it easy to collect new data or augment the data you already have.
-  **AI-Enabled Data Profiling**

Qrvey automatically profiles new data as it's being collected using enhanced AI capabilities for features like object detection, key phrases, sentiment analysis and more.
-  **Page Builder**

Use Qrvey's page builder to create stand-alone or embedded analytics applications complete with navigation, actions, and user access controls to keep your data safe and secure.
-  **Easy-To-Build Workflows**

Qrvey features a self-service workflow builder that makes it easy for even non-technical users to automate common tasks and make things happen the moment conditions change.
-  **Data-Driven Decision Making**

Qrvey delivers on the promise of data-driven decision making with a platform that collects, analyzes, and acts all on its own by sending alerts or updating third-party systems.
-  **Widgets & APIs**

Extend your analytics everywhere with Qrvey's powerful APIs, while pre-built widgets save time and get your analytic up and running in record time.

# Here's Why Qrvey Is The Only Choice For Embedded Analytics On AWS

		
<b>Architecture</b>	Deployed Java-based or .Net application.	Cloud native and serverless deployed to your AWS.
<b>Data Sources</b>	JDBC-compliant structured data sources.	All data accepted including unstructured, semi-structured, nested, hierarchical and databases.
<b>Use-Cases</b>	Reporting, visual analysis and dashboards.	Data collection, custom analytics, self-service dashboards and embedded data automation.
<b>Data Collection / ETL Capabilities</b>	Direct-connect data connectors with limited data manipulation during loading.	Built-in data collection, transformation and loading capabilities.
<b>Performance &amp; Scalability</b>	Varies depending on which insightsoftware product(s) you are using. Scalability and performance of the application, data connector and database are not auto-scaling.	Fully Elastic and cloud-scale that works with multi-TB data sources with sub-second response times and auto-scales to any number of users.
<b>Dashboards</b>	Support for standard charts, metrics, and data visuals.	Fully embeddable and actionable charts, metrics, and visuals.
<b>Mobile / Responsive</b>	Web-application with limited optimization for mobile use cases.	Designed to be 100% responsive with outputs running automatically on mobile and touch devices.
<b>Embedding &amp; White Label</b>	Embedding of java-based outputs primarily using iFrames.	Every part of the Qrvey platform is embeddable with full support for white-labeling.
<b>AWS Cloud</b>	Can be hosted in the cloud. Only certain components are cloud-native.	100% AWS cloud-native and serverless, deployed into your AWS account.
<b>AI &amp; ML</b>	No built-in AI/ML functionality.	Platform directly integrates AWS AI and ML services.
<b>Automation and Workflows</b>	Basic alerting and scheduling capabilities.	Embeddable automation rules widget that includes alerts, webhook and posting data to your database and external systems.
<b>License Model</b>	Licensed based on go-to-market conditions such as number of customers and revenue generated.	Unlimited users to encourage user adoption with licensing based on data size. Perfect for embedded use cases.

